

January 1, 2024



Dear Valued Corporate/ Business Sponsor,

We are excited to bring to you an opportunity to support a very unique event that will enhance the lives of all who participate. Please allow me to introduce to you a special conference taking place at the University of North America on Sunday, March 10, 2024. The We Are All Beautiful After 40 (WA2BA40) conference was inspired by a well-known Reiki Therapist, and Hair Health Specialist Sonia Mambru. Sonia was inspired to share her talent, gifts, and abilities to support global communities in a conference setting for women over the age of 40. Sonia has coordinated a dynamic conference event that will help women develop personal character, receive education on personal health, mental health, wellness, physical fitness, personal appearance and internal wealth after the age of 40. It is public knowledge that our global population is living longer, and we want to ensure women are empowered and given the opportunity to influence the world around them in an impactful way. The WA2BA40 conference will allow participants to actively engage with other participants, businesses, and professionals for one day. The conference is scheduled for Sunday, March 10, 2024, from 10:00am – 6:00pm, at the University of North America 12750 Fair Lakes Circle Fairfax, Virginia 22033. We will have a live local music artists, dynamic speakers, photographer, tasty festive food, cultural fashion show, interactive beauty sessions, health and wellness presentations and more! Are you interested in becoming a sponsor or speaker for our event? We would appreciate having your there to support the WA2BA40 mission!

Our exhibit, professional speakers, and presentations will allow participants the opportunity to connect with other women, share experiences, physical fitness, and network, learn mental health awareness, new health & beauty tips, presentable dress and fashion. Your patronage is imperative and necessary for a profound impact in the DC Metro Community. Your participation as a presenter or corporate donation will allow your business to be recognized on a platform giving exposure internationally! We ask that you join the DC Metro area's most talented Reiki Therapist and Professional Hair Beautician Sonia Mambru who has partnered with Cosmetologist & Model Coordinator Sandra Claudia King, and Virginia Bell Business Consulting, LLC (VB2C,LLC) CEO Simona Foster Diouf, MSW at their joint professional conference efforts to engage all women over 40. Sonia Mambru and Claudia King want to impact women via mind, body, and soul allowing women to embrace their beauty, exercise the mind, and elevate life skills necessary for socio-economic well-being. This conference will feature dynamic guest speakers that will motivate, cultivate, celebrate, and empower women. But events like this can be expensive, and to make sure our operations run smoothly and our guests receive the best experience possible, we need your help. Your contribution is important to us! With venue rental, catering, permits, licensing, security, parking, and more, sponsorship/donations from your organization will bring us closer to having the perfect event. Not only is it a tax write off for your business, but your company will have more exposure to a diverse crowd of professionals throughout the DC/MD/VA metro area.

If you decide to be a presenter you will have the opportunity to speak to a large professional audience at the University of North America, providing motivational talks, and participate in fireside chats, network with other professionals, and celebrate beauty, diversity, and well-being in one setting!

If you decide to donate to our WA2BA40 conference mission, not only will you receive a tax write off you will receive recognition, exposure, and possible clientele to your organization. Your business will allow maximum participation with amazing benefits to this population.

Sonia Mambru has a network of over 10,000 clients, business partners, and organizations around the world. She will be featured September 2023 in the internationally known fashion journal “Mighty Magazine.” Sandra Claudia King of SPP Cosmetics not only known for her skin friendly cosmetic line but her ability to coach and produce models over the age of 40 for local magazines and social media platforms. Simona Foster Diouf, MSW is a Veteran of the United States Army, President and CEO of VB2C,LLC, Event Coordinator, Motivational Speaker, and business consultant for hundreds of veterans and wounded warriors of the east coast. Simona Foster Diouf has coordinated this event with Sonia and will also be the Emcee for the event.

Our featured guest include: United States Army Master Sergeant Juanita Wilson who was the first mother, African American woman amputee, and two time guest of the Oprah Winfrey Show sharing her traumatic recovery, overcoming her injuries from the War in Iraq and beyond. Licensed Clinical Psychologist Ester Romero will present psychosocial Health Awareness and practices for your mental well-being after 40. We will also have a special health and wellness presentation by our special guest speaker and local celebrity Wellologist Candice Camille. Candice is a planking world record contender, an award winning sought after International Speaker and Media Personality featured on The Dr. Oz Show, WUSA 9 ION TV and several magazines. Nola Ayoola-Yussuf, PMHNP-BC, is a dedicated board-certified psychiatric nurse practitioner renowned for her compassionate approach and comprehensive mental health care services of Potomac Shores Mental Health and Wellness in Woodbridge, Virginia, she specializes and will speak to the audience about integrative care, offering hormone replacement therapy (Biote Pellets), weight loss programs, Botox and fillers, IV infusion therapy, and expert diagnosis and treatment for psychiatric, behavioral, and substance abuse disorders.

A Fashion Show will also feature cultural clothing and adornments fashion coordinated by Senegalese Clothing Designer Sensation Papa “Paco” Diouf owner and CEO of The African Outlets store with our WA2BA40 runway models, directed by Sand Claudia King professional Columbian Fashion Model & Make-up Artist.

Our conference committee is working hard to bring this incredible event to supporters and community members like you. If you’d like to learn more about our exciting We Are All Beautiful After 40 (WA2BA40) event’s dynamic speakers, or to purchase tickets for \$75 per person, please visit www.soniasroyalbeauty.com, then click events. We will offer raffles for grand prizes and donated gift products from our sponsors. The “We Are All Beautiful After 40” (WA2BA40) conference will need your support with monetary donations, gift cards, product samples and more. We are expecting well over 250 to attend in person and a significant international online audience. We are advertising on the www.soniasroyalbeauty.com site, Facebook, TikTok, Instagram, and other social media platforms.

Depending on your specific donation amount, and participation as a vendor or speaker, we can offer you different levels of perks in exchange for your contribution. We accept product donations and gift card donations as well. As a business owner we can offer your organization event perks packages such as the:

WA2BA40 VIP GOLD Package ~ \$600

- 1 Business Advertisement Page in our Journal Magazine “Mighty Magazine”.
- All Day Participation in presentations, interactive instruction, with access to vendors.
- 1 Vending Booth to sell your products/services.
- Your Business Logo posted on our WA2BA40 Sponsor Wall Banner.
- Model or feature your product or service in our Exhibit or Fashion Show.
- 30 - 45 Minute Platform to speak to the audience about your organization, product or service.
- Complimentary Brunch for one.
- Your business logo on our website www.soniasroyalbeauty.com sponsor page
- We Are All Beautiful After 40 T-Shirt.

WA2BA40 SILVER Package ~ \$400

- 1 Vending Table to sell your products/services.
- ½ Page advertisement in our Journal Magazine “Mighty Magazine.”
- All Day Participation in presentations, interactive instruction, with access to vendors.
- Your Business Logo posted on our WA2BA40 Sponsor Wall Banner.
- Complimentary Brunch for one.
- 15 Minute Platform to speak to the audience about your organization, product or service.
- We Are All Beautiful T-Shirt.

WA2BA40 BRONZE Package ~ \$200

- Complimentary Brunch for one.
- Your Business Logo on our Sponsor Wall Banner.
- All Day Participation in presentations, interactive instruction, with access to vendors.
- We Are All Beautiful After 40 T-Shirt.

Vendor booth spaces are available to businesses that want to expose their services or products to the audience. Availability is based on first come first pay basis. Booth assignment will be equal distant from main conference room area. Please email soniamambru@gmail.com or call Sonia Mambru at (571) 244 -0876 or Simona Foster Diouf, MSW at (571)277 -8396. You can make payment online at <https://www.soniasroyalbeauty.com/plans-pricing>

If you are committed to a donation in kind please send to the address below or schedule in person meeting with Simona Foster Diouf our business manager at (571) 277 -8396. Thank you kindly for your patronage. Payments can be made in cash, Money Order, or Cashier’s Check. Yes! We take most forms of credit/debit cards. For Cashier’s Check or Money Order payments to:

**Sonia Dominican Hair Salon
Attention: WA2BA40 Conference Ticket Sales
4821 Dashiell Place
Woodbridge, Virginia 22192**

Respectfully,

Sonia Mambru

Sonia Mambru
CEO & Owner



www.soniasroyalbeauty.com

SONIA Dominican Beauty Salon, LLC

703.670.2153 or 571.244.0876



SCAN for Event
Information and
Ticket Purchases



GUEST SPEAKER/VENDOR SALES AGREEMENT

I _____ (FULL NAME) owner of _____ (NAME OF BUSINESS) hereby commit to (select one below) at the **WE ARE ALL BEAUTIFUL AFTER 40 (WA2BA40), conference** scheduled for **Sunday, March 10, 2023**. Vendor fees must be paid by **February 28, 2024**.

This document serves as a binding contract between you and SONIA DOMINICAN HAIR SALON, LLC. *NO REFUND POLICY* NO REFUNDS will be given if you decide to *cancel* within *ten (10)* days of the *We Are All Beautiful After 40* conference.

- One 8 foot vendor table with 2- 4 chairs are included for this event. Vendor Booth Size is 8ft x 10ft.
- You are responsible for your own organizational signage and products/services.
- All products / services must abide by the University of North America policies and guidelines.
- Sonia’s Dominican Hair Salon, LLC or SPP Cosmetics, LLC is NOT responsible for any stolen or lost business property. Security is available onsite and in the conference room.
- Set up is two (2) hours before the event and the day before on March 9, 2023 @ 9:00am. Breakdown begins at 5:30pm promptly.
- Booth positions availability is based on first come first pay basis. Booth assignment will be equal distance from the main stage and conference room area.
- There is NO fee if you choose to be a *speaker only* at this event. (Donations or ticket sales are welcomed and appreciated).

I select the following package and will pay in full no later than March 9, 2024 by 5:00pm:

- GOLD Package \$600.00**
- SILVER Package \$400.00**
- BRONZE Package \$200.00**
- MONETARY DONATION ONLY \$ _____**
- PRODUCT DONATION ONLY (please describe) _____**
- I would like to be a guest speaker ONLY at the WA2BA40 conference which includes complimentary brunch only. WA2BA40 is authorized to advertise my business. (Ticket Sales are encouraged)**

Payments and contributions can be made online or in person or by mail. We also take cash, Money Order, or Cashier’s Check. Yes! We take most forms of credit/debit cards. For Cashier’s Check or Money Order payments to:

**Sonia Dominican Hair Salon, LLC
Attention: WA2BA40 Conference Ticket Sales
4821 Dashiell Place Woodbridge, Virginia 22192**

I AGREE AND UNDERSTAND THE TERM OF THE “WE ARE ALL BEAUTIFUL AFTER 40” CONFERENCE VENDOR BOOTH AND SPEAKING ENGAGEMENT CONDITONS. YOUR SIGNATURE IS BINDING TO SONIA DOMINICAN HAIR SALON, LLC. ANY FALSE INFORMATION WILL RESULT IN TERMINATION OF THIS AGREEMENT.

Any cancellation of your business assigned booth must be in writing and submitted by the exhibitor completing the application upon cancellation to Sonia Mambru or Sandra King. *Fifty percent (50%) of all amounts received will be retained by Sonia Dominican Hair Salon, LLC. If cancellation notice is received less than 10 days prior to the event, all business firms that cancel after that time are NOT entitled to a refund.*

_____ (Print Name)

_____ (Name of Business & Address)

_____ (Signature)

_____ email _____ Phone _____ Date